

STALL APPLICATION PROCESS

How to apply for a stand:

- Interested exhibitors need to complete and submit the STALL HOLDER APPLICATION FORM – page 2 of this document.
- Please share details, images and / or physical samples of the items they intend selling at the Food Fayre.
- These images / samples must reach Elsje Smuts, together with the completed Application Form and your COA.
- Successful applicants will be notified via email once their application is approved.
- Stands will be allocated by the organisers as there are a number of logistics that need to be taken into account when placing exhibitors.
- Stall payment must be received by the 30th of the month leading up to the Food Fayre.

Information to consider before applying for a stand:

- Stands are indoors.
- Food trucks outdoors.
- Cost for indoor stands will be R400 per space and will include your table and chair.
- Provided furniture for indoor stands MUST be used to ensure a uniform look indoors.
- No gazebos will be allowed indoors.
- One stand will approximately 3m wide x 2m deep.
- The sides of your stand are open.
- No drilling into walls please.
- Electricity is optional. An additional charge of R100 will apply depending on equipment used.
- Water will not be supplied.
- We would like to request that you have complimentary tasters / samples for shoppers to try.
- Cooking will be allowed on site.
- You are responsible for your own cash or card system. Shoppers will pay you directly for items purchased. Please ensure that you have a float with enough change, or a card machine to process transactions.
- No entry fee is charged to the public.
- We trade from 9am until 3pm.
- Set-up from 7am and pack-up after 3pm on the day of the Fayre.



Trading from 9am to 3pm on the 2nd Sunday of every month.

STALL HOLDER APPLICATION FORM

Name	
Business Name	
Contact Details	Mobile: E-mail: Website or Social Media:
Please indicate how many spaces you would like to book. <i>Please note: You will be supplied with 1 piece of furniture and 1 chair for every space booked.</i>	
Please indicate your preference when it comes to the furniture: • 2 x barrels with top • Distressed wooden table • Wooden work bench counter • Market stand / kiosk	
Do you require an electrical point? If yes, what equipment will you be using that will require electricity?	
Please share specific details about the products you would like to sell. Also indicate whether your product is organic, free range, naturally grown, fresh, dried, cured etc.	
Will you be cooking on site?	

Please e-mail your completed form together with your COA to elsje@truebluecommunication.co.za.

You will be notified via email as soon as your application has been approved.